

Case Study – Special Event

Cirque d’EIT Commonwealth Bank

Wharf 8 Sydney, 13 December 2006

Brief:

To design and produce a memorable, show stopping Christmas party for 1,600 CBA staff.

Outcome:

MSF Events turned Wharf 8 into a private big top for the staff of CBA. As guests entered through an archway of silver metallic sequin drapes they were greeted by a live band in full play. The Arrivals Hall was styled in metres of up lit purple and silver metallic sequin drapes. Mammoth free standing cirque masks towered above guests. Lighting was rigged along the full length of the Arrivals Hall, casting lighting effects in hues of purple and blue. To quench guest’s thirst and provide a colourful centrepiece for when the sun went down, an internally lit U-shaped Perspex bar was a central feature. The bar was decked with row upon row of champagne glasses and an army of wait staff was enlisted for the eager arrivals. Suspense grew in anticipation of the big reveal.

As the doors to the big top opened, Customs Hall revealed a massive dance space with a rotating mirrored gyroscope suspended from the roof. Beyond the dance space was the main stage featuring a large projection surface playing customised cirque vision. The stage was flanked by massive cirque murals. Onstage was a live feature band. The surrounding walls of Customs Hall were draped in rich red velvet and featured more mammoth free standing cirque masks in a palette of luscious colours. Whilst the sounds of the roaring circus played, a choreographed show featuring aerial trapeze artists swung from the rafters and showgirls in feathers and sequins danced to the beat.

The format of the evening designed by MSF Events provided CBA with nonstop entertainment. Multiple performance spaces both within and outside the pavilions showcased continuous entertainment comprising a cavalcade of contortionists, acrobats, snake handlers, show girls, fire eaters and jugglers. A sumptuous outdoor BBQ was enjoyed by guests and provided the ideal setting for employees to celebrate the year’s end whilst they watched the sun go down over Darling Harbour.

"Sensational evening... Brilliant event... Thanks MSF Events."
Executive Manager, Commonwealth Bank

